

**Good Shepherd Catholic Community
Executive Summary of Strategic Initiatives
2023 Priorities**

2025 Strategic Vision

A faith-filled, Catholic community, inspired by the Holy Spirit,
serving God's people and leading others to Christ.

Strategic Plan Measures of Success

Leadership & Governance	<ul style="list-style-type: none"> • <i>Ministry Leader webpage is utilized and favored as a source of support, relevant information and training.</i> • <i>Provide two Leadership Summit forums per year.</i> • <i>Succession plans are established for all ministries, councils and staff positions.</i>
Engagement & Ministry	<p><u>Ministry Alignment</u></p> <ul style="list-style-type: none"> • <i>Regularly attending parishioners engaged in ministry increases by 2% per year</i> • <i>Ministries at GSCC align with the mission and vision statements as well as a minimum of two of the shared values (75% by December 2022, analyze annually)</i> <p><u>New Parishioner Engagement</u></p> <ul style="list-style-type: none"> • <i>75% of new parishioners register for a ministry</i> • <i>New parishioners are actively attending Mass and tithing</i> <p><u>Re-Engage Existing Parishioners</u></p> <ul style="list-style-type: none"> • <i>Recover pre-COVID Mass attendance by increasing overall attendance 10% per year through 2025.</i> • <i>Increase the number of people serving in liturgical ministries 5% by 2025.</i> • <i>Increase tithing through weekly Mass and Holy Day offerings by 5% per fiscal year.</i>
Land & Facilities	<ul style="list-style-type: none"> • <i>Hwy 26 improvements complete by mid-2023</i> • <i>Parish Hall kitchen update complete by end of 2023</i> • <i>Facilities and Technology Department is staffed to meet the needs of GSCC.</i>
Catholic Education	<ul style="list-style-type: none"> • <i>Increase HTCS enrollment by 20% (+55 students)</i> <ul style="list-style-type: none"> ○ <i>Increase HTCS inquires by 30%</i> ○ <i>10 GSCC HTCS families are trained as ambassadors/spokespeople</i> • <i>Homeschooling families coming together for fellowship increases.</i>
Love of the Eucharist/Liturgy	<ul style="list-style-type: none"> • <i>Adoration schedule includes additional hours</i> • <i>Parishioners commit to pray for deeper love of the Eucharist</i> • <i>Mass attendance increases</i>
Spiritually Nurture the Family Unit	<ul style="list-style-type: none"> • <i>Mentor couples are active</i> • <i>Mentee couples are being mentored</i> • <i>Family Unit webpage resources are being utilized</i>

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† **Leadership & Governance**

Defining Statement: *Create an environment that supports staff and lay leaders by providing resource, ideas and information across functions.*

2023 Strategies:

- Provide opportunities for staff team building and leadership development.
- Continue to provide Ministry Leader support through Leadership Summits and webpage resources.
- Determine needs and processes for successful Succession Planning.
 - Develop a system to plan for Ministry Lead and Council leadership transitions.
 - Begin evaluating needs from a staff standpoint following the Leadership Development training.

† **Engagement & Ministry**

Defining Statement: *Foster a welcoming environment that encourages active stewardship (time, talent and treasure) and discipleship through service and spiritual growth.*

2023 Strategies:

Ministry Alignment

- Set up review process for ongoing management of ministries
 - Ensure Staff Liaison and Ministry Leadership roles are being fulfilled
 - Evaluate proposals for new ministries
 - Recommend retirement/re-orientation/combination of existing ministries as appropriate.

New Parishioner Engagement

- Implement revised New Member Welcome & Connect structure
- Review and update Online Registration Form to include opportunity and direction to register for ministries

Re-Engage Existing Parishioners

- Form Stewardship Committee to oversee long-term engagement activities.
- Implement OSV comprehensive Stewardship program, tailored to GSCC

† **Land & Facilities**

Defining Statement: *Ensure that the physical resources that have been provided to GSCC support our mission and are being used to their maximum potential.*

2023 Strategies

- Complete Hwy 26 facility improvements during calendar 2023.
- Start/complete Parish Hall Kitchen update by the end of 2023.
- Start/complete additional deferred maintenance projects according to prioritized list as resources permit.
- Ensure Facilities & Technology Department is staffed appropriately to meet the needs of GSCC.
- Begin preparing for Land Feasibility Study in late 2023-2024.

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† **Commitment to Catholic Education**

Defining Statement: *Champion the unique benefits of Catholic education through robust partnership with schools serving our parish and increased visibility, service opportunities and support for students attending GSCC.*

2023 Strategies

- Create messaging, promotional tools and awareness campaign for Holy Trinity Catholic School.
 - Develop video and printed collateral
 - Implement a digital and print campaign
- Develop advocates for Holy Trinity Catholic School at supporting parishes.
- Establish a supportive community for homeschooling families.

† **Love of the Eucharist/Liturgy**

Defining Statement: *Develop a deeper appreciation and understanding of the Eucharist as Christ's true presence through adaptations to the physical space, opportunities for reverence and reflection, and education.*

2023 Strategies

- Encourage the entire parish community to pray for a deeper love of the Eucharist in our parish.
 - Develop prayer teams and accountability partners.
 - Personal testimonies (videos) of how the True Presence of the Lord in the Eucharist has transformed one's life.
- Increase the number of hours available for Adoration during Lent 2023.
- Refocus Eucharistic Adoration as an extension of the Mass, not simply as one ministry option among many.

† **Spiritually Nurture the Family Unit**

Defining Statement: *Support the spiritual growth of families at all stages of life, especially those with school-aged children, through lifelong faith formation, social activities and opportunities to serve the community together.*

2023 Strategies

- Continue to develop the Family Unit webpage and promote resources.
- Bring families together through Unify event on an annual basis.
- Focus on marriage preparation and develop a pathway to marriage enrichment.
 - Integrate the new mentor couple resources
 - Recruit new mentor couples
 - Provide updated training to new and current mentor couples
 - Formally institute a culture of discipleship in the parish